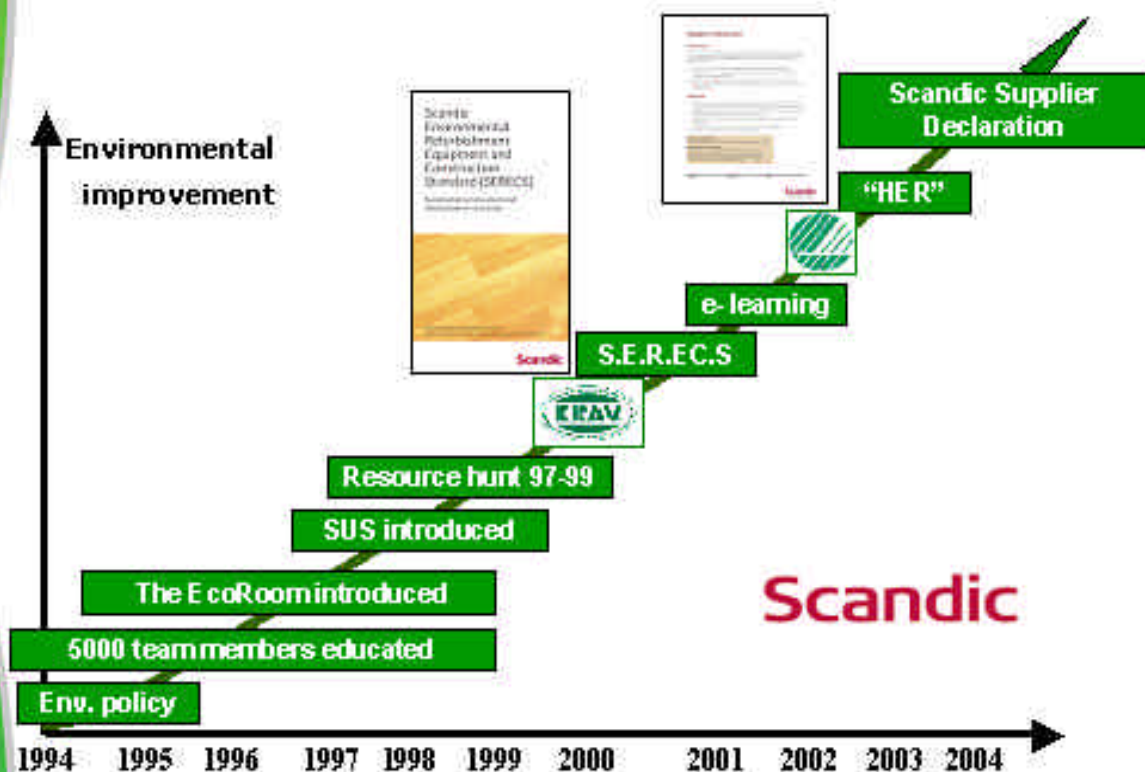


# Hotels, Corporations, Sustainability

Hilton International and Scandic is an example of a worldwide-known company that has put Corporate Social Responsibility (CSR) and environmental sustainability high on their priority list.

It has led to significantly decreased environmental impacts, excellent economic performance, and a considerably upgraded environmental image.

Caring for the world we live in...



97% recyclable room at Scandic



Eco-room at Scandic



Eco-hotel



Refillable soap and shampoo dispensers



Material efficiency



Waste sorting

# PAVILLION VK40

BH/ Broissin y Hernandez de la Garza  
The La Salle University, Mexico City, Mexico

## Sustainability Concepts

The essence of a pavilion in which the constructive form gives a sense of scale and precise space of timeless light and shadows, poses in the tranquility and simplicity derived by the destined use of the edifying materials, in which structural steel greater accomplishment of industrial revolution-, reinforced concrete stone of the XXth century- the glass sand of perennial beauty that reconciles matter and spirit-, emphasizes the exterior aspects of an enveloped plain geometry and conformed by various levels, like a pedestal, body and culmination.

These are assembled by various punctual elements constituted by the evoked materials: a stony solid anchor to the ground the work of art that erects above it; the visible structure that gives the reason to be-, materializes itself in columns that for reasons of equilibrium and function express the strength of the edified object posing on the land.

Finally, the lightness and transparency of the wrap emphasizes the swelled crystal plane that marks pavilion main entrance and limits from the immediate environment. An exterior ramp which ascending sense avoids the eternal human wish to unravel the immemorial knowledge of life-, concludes in the last level where a delicate box of glass shelter the richness of the donated heritage by Vladimir Kaspé.

## Architects

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## Design team

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